

in your corner

The personal injury law firm of **Rossetti & DeVoto**: Tough, competitive and experienced, but more importantly, driven to deliver winning results for their clients.

*Photography by
Alison Dunlap*

It's 8:30 a.m. and Andy Rossetti is meeting with an engineering expert in a products liability case that caused his client to be ejected from her delivery van after a car crash. The easy case was against the other driver, but there was little insurance coverage and Rossetti was driven to find out why his seriously injured client was ejected from a van that essentially ripped apart in a low-speed collision. Rossetti's instincts were right—he eventually uncovered that the manufacturer failed to follow its own specifications in welding the body of the van, causing it to rip apart on impact. The result was a huge, multi-million dollar settlement.

Across town, Lou DeVoto is in court getting ready to question his expert in a medical malpractice case that caused his client to be negligently discharged from a South Jersey emergency room. At trial, DeVoto uncovered medical mistakes that led to the erroneous

discharge rather than an admission for immediate treatment. The result: a large jury verdict for his injured client.

Welcome to a day in the life of a personal injury trial lawyer: fast-paced, action-packed, competitive and challenging. Attorneys Rossetti and DeVoto, who have been handling personal injury cases for more than two decades, know a thing or two about winning and what it takes to be top trial lawyers.

For Rossetti and DeVoto, rising to the top all begins with the connection and compassion they have for their clients. They get deeply involved in their clients' causes and cases, helping them through every step of the litigation process. They understand the trials and tribulations that a person faces when they're injured, and the feeling of hopelessness that surrounds them. "We meet with each client personally and as often as it takes, to make sure we are prepared for battle," says DeVoto.



We don't want our clients to be satisfied, we want them to rave about us.—Andy Rossetti

Part of their success is a result of their unique approach to practicing law. "We have peeled away the layers of clutter that bog down most law firms and have streamlined our operation to address our clients' needs quickly and efficiently," DeVoto says. "Andy and I can investigate a new case on a moment's notice, meet clients at our office or at their homes and return all client calls by day's end."

"We gain our clients' trust by doing everything we can to exceed

their expectations and deliver winning results," Rossetti says. "We don't want our clients to be satisfied, we want them to rave about us. When they do, we get the referrals of their friends and neighbors."

In addition to their involvement with their clients, Rossetti and DeVoto have a strong competitive drive and passionate spirit which they apply to every case, a facet their clients have come to appreciate. "You have to be competitive in our world," Rossetti says. "We're very often fighting against 100-person law firms that are being paid to defend big corporations. We don't even charge our clients a fee until we win their case. At the core, you have a relentless drive to win in order to succeed in our personal injury practice."

"Winning cases isn't easy," DeVoto adds. "It takes meticulous preparation and skill."

Both Rossetti and DeVoto are Certified Civil Trial Attorneys—a

distinction shared by less than one percent of attorneys in New Jersey. Each maintains an AV rating by the *Martindale-Hubbell* legal publication designating them with the highest level of skill and ethical integrity and each has been consistently chosen by their peers for inclusion in the *Best*



Winning cases isn't easy. It takes meticulous preparation and skill.—Lou DeVoto

Lawyers publication.

The law firm handles a broad range of personal injury cases including nursing home neglect, medical malpractice, dangerous products, workplace injuries and serious vehicle crashes. Both lawyers stated the importance of giving back to the profession, noting, "We not only routinely try cases and appear in court, but we also teach other lawyers at continuing education seminars on how to effectively represent clients and win jury trials. It is our way of trying to share our experience and knowledge with younger lawyers."

Despite the daily pressures, Rossetti and DeVoto, along with their associate attorneys, paralegals and law clerks, believe the ends justify the means, as demonstrated by more than \$100 million in settlements and verdicts. "It's a lot of pressure, but the satisfying part is being able to make a difference in someone's life by recovering compensation for medical ex-

penses, lost wages and loss of enjoying their previous lifestyle. The money can't make their injuries better but it really does a lot to help our clients get back what they lost and give them some hope for the future," DeVoto says.

"We give our clients our cell phone numbers, so we're available 24/7," Rossetti adds. "Many times we get a call on a Saturday and we're running out to see someone who's in distress because they were just in an accident. We just received a case from a truck driver who was in an accident, can't drive his truck anymore, has no disability coverage and no money coming in to pay the monthly bills."

Dealing with such traumatic experiences can be trying, but DeVoto says it is their business to make sure clients are taken care of. "Clients are always emotional when something traumatic happens to them," he says. "It's a difficult time in their life, for sure.

Rossetti & DeVoto

20 Brace Rd # 115

Cherry Hill

(856) 354-0900

RossettiDeVoto.com

They definitely need a lawyer with a steady hand who can see through the clutter and confusion in order to map out a strategy that forces the other side to resolve cases on our terms."

Thanks to their 25 years of experience with such cases, Rossetti says clients can be comforted in knowing they have handled all types of serious injury and wrongful death cases. "We've been down the road before," he says, "and the insurance companies know that we mean business. Even our most nervous clients are comforted by the breadth of our knowledge and experience and the effort our entire team makes to guide them through this difficult time in their life." ■